

# MEET OUR ORDINARY MEMBERS

## SOUTH AUSTRALIA



### UMEEWARRA ABORIGINAL MEDIA ASSOCIATION (5UMA)

Location: Port Augusta, SA

Umeewarra Aboriginal Media Association, founded in 1986 in Port Augusta, South Australia, is a vibrant and community-focused organisation dedicated to empowering the local Aboriginal population through media.

Originally established to provide a voice for the community, Umeewarra Media has grown into a dynamic platform that broadcasts cultural programs, news, and music through its radio station, Umeewarra Radio 89.1 FM. The organisation champions the preservation of Aboriginal language and culture, offering a space for storytelling, leadership, and youth development.

Over the years, Umeewarra Media has expanded its impact by nurturing young talent through training programs in radio broadcasting, social media, and event management. It has also become known for hosting key community events, including

the annual Umeewarra Downtown Aboriginal Music Festival and extensive NAIDOC Week celebrations. Through projects like Elders Speak and Umee TV, the organisation fosters intergenerational knowledge sharing, helping to preserve cultural traditions and histories for future generations.

A Federal Government Social Return on Investment (SROI) report highlighted Umeewarra Media's significant value, finding that for every \$1 spent on the organisation, there is a \$4.30 return in social, cultural, and economic impact. Umeewarra Media continues to serve as a cornerstone of the Port Augusta community, strengthening cultural pride and unity through its diverse media offerings.



### NUNGA WANGGA ABORIGINAL CORPORATION

Location: Adelaide, SA

Nunga Wangga Media Aboriginal Corporation produces 2 radio shows from Kurna Country Adelaide.

Nunga Wangga is a 2hour weekly show where we play 100% Australian First Nations music. The show discusses local cultural and community events, national and international issues while showcasing Blak Excellence.

Deadly Beats a 2hour weekly show highlighting Australian First Nations Hip Hop and RnB.

Both shows are broadcast through community station Radio Adelaide 101.5fm. Radio Adelaide live streams as well as providing previous shows online.

Nunga Wangga and Deadly Beats are rebroadcast through CAAMA Radio Mbantua, Koori Radio on Gadigal County and the National Indigenous News Service platform from Meanjin.

Deadly Beats is also rebroadcast through the CRN.